



Campaigning Policy

Introduction

Campaigning is defined as encouraging voters to vote for or discouraging voters from voting for a specific candidate.

A candidate is an individual who is running for club¹, district or international office.

This campaigning policy applies both to candidates on the slate and candidates who are nominated from the floor and applies from the date of the deadline for submission of the nomination form.

Candidates for office who already hold a leadership position, must fulfill that role for the entire biennium and, in doing so, fulfilling their role is not to be interpreted as campaigning.

Rules of Procedure of Zonta International, 5, Circularization (2)

Zontians shall not use membership contact details or act in any other way to contact other Zontians for the purposes of lobbying for or against candidates who are running for office at any level of Zonta.

Fundamentals

Prior to the issuance of the official slate, it is not permitted for a prospective candidate to disclose that they are a nominee for office.

- After the slate has been issued, a candidate on the slate may be introduced at functions as a candidate for the office for which they are nominated. If a biography of the candidate is distributed in conjunction with the function, it may list the individual as a candidate.
- Candidates, whether on the slate or from the floor, who run for international or district office may give a presentation promoting their candidacy only at the meeting in which voting for the office takes place e.g. international conventions, district conferences or area meetings and only at the time specified in the program. If elections are held electronically and the candidate presents herself by video, this video is not to be distributed other than designated by the nominating committee.
- For international and district elections, prior to the election meeting the nominating committee may distribute materials prepared by the candidates about their background, qualifications and goals. These materials would usually be included in the convention, conference or area meeting program. Approved biographies of candidates from the floor are only available after the end of the business session at which the candidates

¹ References to Zonta club(s) or club(s) include e-clubs.

make their candidate speeches. At international conventions, copies are distributed through headquarters' staff and the convention committee. No other distribution is allowed for candidates from the floor.

- At international conventions, district conferences or area meetings, candidates on the slate may wear official identification indicating that they are candidates. Candidates from the floor, after being nominated, are also entitled to wear such identification. All candidates must remove this identification prior to entering the area where voting takes place.
- Zontians attending an international convention, district conference or area meeting at which elections are held may confer with other members to discuss the candidates, but they may not instruct delegates or other voters how to vote.

Examples of activities that are not permissible

- A candidate may not attend club meetings, area meetings, district conferences, or other events with no other purpose than to campaign. This provision is not intended to prohibit or discourage members of club, district, or international boards or committees from attending and participating in meetings consistent with their leadership roles.
- A candidate must not distribute at any time any gift, trinket, button, or other promotional material, except as specified above.
- A candidate must not make use of social media nor make communications to multiple recipients for the purpose of soliciting votes.
- A candidate must not encourage third parties to campaign for the purpose of soliciting votes in favor or against a candidate.

Enforcement of the policy

Alleged violations of this policy are to be reported in writing to a member of the board at the level of the office the candidate is seeking, i.e., club board for candidates for club office, district board for candidates for district office, or International Board for candidates for international office.

The respective board may consider alleged violations at a regular or special meeting or, if necessary, by email or other electronic communication. The candidate will be given an opportunity to respond to the allegations. If the candidate is a member of the board, the candidate may be present at the consideration of the alleged violations if they are considered at a regular or special meeting but may not participate in the deliberations or vote. If the board considers the alleged violations at a regular or special meeting, including meetings conducted by telephone and video conferencing systems, it may, by a two-thirds vote of the entire board:

- Reprimand the candidate confidentially, or
- Remove the candidate from the slate.

If the board considers the alleged violations by mail ballot, email or other asynchronous means, the vote to impose discipline must be unanimous.

If the alleged violation comes to the board's attention after the candidate being elected, the respective board shall follow the disciplinary procedures with respect to removal from office as set forth in the Bylaws of Zonta International.

- *Bylaws of Zonta International*, Article VIII, International Board, Section 11, Article XII, International Nominating Committee, Section 7, Article XIV-Districts, Section 10(e) and Article XV- Clubs, Section 6(e)

Candidates are required to sign a copy of this policy agreeing to abide by its terms.

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Committee responsible	Zonta International Board
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